



DG Turismo y Hostelería

Comunidad de Madrid

Lote 2 - Online

Patrimonio Mundial

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Lote 2
Patrimonio Mundial
Optico total

MEDIO	TOTAL + IVA
INTERNET	919.449,81 €

Site	Segmentación	Emplazamiento	Medidas		Fecha Inicio	Fecha Fin	Tipo de contratación	Coste Neto
Elmundo	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CPM	11.496,32 €
	IP España	Home + ROS	Branded Content				CF	46.950,00 €
El español	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CPM	9.318,40 €
	IP España	Home + ROS	Branded Content				CF	50.000,00 €
Abc	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CPM	19.239,93 €
	IP España	Home + ROS	Branded Content				CF	23.750,00 €
20minutos	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CPM	13.940,64 €
	IP España	Home + ROS	Branded Content				CF	61.444,45 €
El país	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CPM	2.818,36 €
	IP España	Home + ROS	Branded Content				CF	18.750,00 €
La Razón	IP España	Home + ROS	Branded Content				CF	5.556,00 €
	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CPM	3.885,00 €
OK diario	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CPM	15.497,71 €
	IP España	Home + ROS	Branded Content				CF	38.400,00 €
El confidencial	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CPM	9.915,05 €
	IP España	Home + ROS	Branded Content				CF	55.555,55 €
Eldiario.es	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CPM	15.499,97 €
El Debate	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CPM	4.800,00 €
Periodico de España	IP España	Home + ROS	Branded Content				CF	44.500,00 €
	Libertaddigital.com	IP España	Branded Content				CF	20.000,00 €
Voz Populi	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CPM	1.000,00 €
	IP España	Home + ROS	Branded Content				CF	3.047,40 €
Esdialrio.com	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CPM	8.701,06 €
	Elmparcial.es	IP España	300x600, 980x250, 300x250, 728x90, 320x100				CPM	4.884,96 €
Elplural.com	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CPM	606,00 €
El independiente	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CPM	2.254,96 €
Periodistadigital.com	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CPM	14.012,48 €
Telemadrid	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CPM	51.000,00 €
Europapress	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CPM	1.432,64 €
Eda TV	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CF	3.750,00 €
The objective	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CF	2.000,00 €
Que	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CPM	6.159,27 €
Moncloa	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CF	4.000,00 €
Luxonomist	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CF	8.000,00 €
Madrididiario.es	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CF	1.000,00 €
Madrid Actual	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CF	1.000,00 €
Elcierredigital.com	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CF	7.000,00 €
Madrid 365	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CF	3.000,00 €
Madrid es noticia	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CF	1.000,00 €
Nuevo Imparcial	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CF	1.000,00 €
Noticias para municipios	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CF	1.000,00 €
MadridPress	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CF	1.000,00 €
El mirador de madrid	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CF	1.000,00 €
Toro TV	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100		27.10.2025	26.11.2025	CF	7.000,00 €
Politica Local	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CF	1.000,00 €
Diario Ya	IP España	Home + ROS	300x600 - 300x250 - 320x100 - 300x300				CF	1.000,00 €
Crónica Madrid	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CF	1.000,00 €
Espacio Diario	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CF	1.000,00 €
Artículo 14	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CPM	10.085,01 €
El resurgir	IP España	Home + ROS	300x600, 970x250, 300x300				CF	2.000,00 €
infoboadilla.com								
infolasrozas.com								
infomajadahonda.com	IP España	Home + ROS	375x375				CF	3.000,00 €
infopozuelo.com								
infovillanueva.com								
Miracorredor TV	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CF	3.000,00 €
Central de medios	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CPM	3.753,75 €
COOLT	IP España	Home + ROS	300x600				CF	2.000,00 €
GastroPlanet	IP España	Home + ROS	210x550, 1050x200				CF	1.000,00 €
Cosechando Madrid	IP España	Home + ROS	1125x182				CF	1.000,00 €
Estrategias de inversión	IP España	Home + ROS	3000x600, 300x90				CPM	2.102,10 €
Soy Caribe Premium	IP España	Home + ROS	300x250				CF	1.000,00 €
Asociación Dignidad y Justicia	IP España	Home + ROS	800x500				CF	1.000,00 €
Cambio16	IP España	Home + ROS	Branded Content + 4 Newsletter + RRSS + Display (300x600; 120x600; 160x600)				CF	7.000,00 €
Diario 16	IP España	Home + ROS	999x90, 300x600				CF	1.500,00 €
Más Interés Madrid	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CF	1.000,00 €
Preferente	IP España	Home + ROS	600x65, 420x175				CF	3.320,00 €
Nexotur	IP España	Home + ROS	490x75, 300x300. 34 días				CF	3.200,00 €
Smart Travel News	IP España	Home + ROS	970x250				CF	3.300,00 €
Hosteltur	IP España	Home + ROS	300x100. 34 días				CF	3.000,00 €
Aggent Traveller	IP España	Home + ROS	250x80.				CF	3.610,00 €
Minube	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CPM	6.625,00 €
National Geographic	IP España	Home + ROS	Branded Content + Display 800.000 impresiones + RRSS				CF	10.000,00 €
Conde Nast Traveller	IP España	Home + ROS	Branded Content + difusión en RRSS				CF	8.522,00 €
Viajar	IP España	Home + ROS	Branded Content + Brand Week + Display 980x250, 320x100				CF	25.000,00 €
Expansión	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CPM	3.515,95 €
El economista	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CPM	13.355,79 €
Merca 2	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CF	7.000,00 €
Cinco Días	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CPM	1.382,64 €
Sector ejecutivo	IP España	Home + ROS	300x600 - 300x250 -980x250 - 320x100 - 728x90				CF	10.000,00 €
Economía digital	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CPM	2.357,50 €
Autónomos y Emprendedores	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CPM	1.079,99 €
The Officer	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CF	1.000,00 €
Estrella Digital	IP España	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100				CF	4.000,00 €